

Maclean's

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CANADA'S
NATIONAL
MAGAZINE

•
TORONTO
OCTOBER 1
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In This Issue:

How Canada's Overseas
Army Is Doing

Read

**"Somewhere
in England"**

By J. F. Sanderson



**Beverley Baxter's
LONDON LETTER**



PICTURE OF A DREAM COMING TRUE

New Furniture . . . The Great Thrill For The Home . . .
Delivered In Safe, Sure, Economical International Trucks



International Trucks cut costs for Furniture Dealers and Manufacturers alike

Most folks plan a long time, save for years, and do a lot of dreaming to get everything they want for their homes. And it's worth all the effort, for such means the homemaker mothers and fathers equip themselves in creating new delights—classical and modern, period and modern—enjoying more for every penny, paid for every piece.

Price is always a basic factor in the great furniture industry. And a vital one in price control in home production. Furniture delivery from factory to dealer and from dealer to the customer requires handling, and the most dependable and economical of means—trucks equipped.

Black of this is heavy duty handling, in which International Trucks have excelled for many

years. In fact, for the past ten years, new, new, heavy-duty International have been bought that say other make.

Thus, every year, the International Trucks has spent from a single, unbreakable fact: they reduce the cost of hauling.

Thus, in a nutshell, is why manufacturers and merchants alike choose International Trucks for outstanding delivery service at lowest possible cost. They get it . . . and so do you!

If you have loads to haul and want to save the cost, call on the International Dealer or Branch in your city. International has all truck sizes, from 1/2-ton up to powerful 40-tonners.

INTERNATIONAL HARVEY COMPANY
OF CANADA, LTD. CHICAGO
RAGLTON

Third Factory Located at Chatham, Ontario

INTERNATIONAL TRUCKS

Even

PENNIES

can SERVE by SAVING

EVERY penny must be made to serve in our modern economy. But its power performs each "penny service" in the pennies spent to operate the Westinghouse electrical appliances in your home.

Here, for just a few cents, is the solution of many a serious problem—the performance of a score of household tasks—the end of a myriad petty disputes—and the enjoyment of healthful, happier living.

And in the operation of modern Westinghouse appliances, these same pennies will purchase precious hours of freedom for the important note which Canadian women are contributing so wholeheartedly to the Empire's war effort.

CANADIAN WESTINGHOUSE TIMBER LIMITED
Box 100, Toronto, Ontario, Canada

See the Latest in Electric Home Appliances of your Westinghouse Dealers.



Westinghouse

ELECTRIC APPLIANCES
for THE HOME



Macleans' Editorials

The U. S. and the Blockade

A GREAT many people in Canada and in the United States, too, have been perturbed just this possibility, that British blockade against the enemy might be weakened by well-intentioned attempts of food by United States relief organizations to starving people in the conquered territories of Europe. Their reason able assumption is that the supplies would be grabbed by the swindler and diverted to Germany and Italy.

As this is written, two developments are worth noting.

First, there is the result of a unanimous strike vote awarded in the United States by the C. I. O. Group, whose polls in the past have proved to be fairly good guides.

The gesture was: "If there is no action in France, Belgium and Belgium the vote should be for the United States to go and feed to those rascals our wheat?"

It brought these answers:

Should send food 34%
Should not send food 66%

Second, there was the proclamation of Roosevelt James R. Roosevelt, former United States Minister to Canada, now a senatorial candidate in the State of New Jersey, is a speaker at the Canadian National Exhibition in Toronto.

And Mr. Roosevelt:

I am convinced that my country can do more to assist the English's cause and thus ensure the future safety of democracy in the world—as a benevolent neutral rather than as an active participant in the war. In reaching this conclusion I have considered not only the acts of hostilities in Europe but the world situation with all its manifold complexities, as it affects control and legitimate alike.

"For example, we must bear in mind the larger situation of the populations of the various conquered territories and the plight of those states in Eastern Europe which still enjoy a pretence and probably momentary liberty."

"Christian charity demands that these people be fed, clothed and housed. Christian charity demands that no overt, as far as we are able, the former and prisoner which seem available."

"For how can we do this without treating the conqueror and starving the policy of non-resistance of conquest now proposed by the United States? How can we do this without transferring the British blockade, the great weapons, so vital to ultimate victory?"

"I advocate that we feed only the people of those territories which shall be eventually evacuated by the armed forces of the German Reich. By the action alone we are required that we maintain will reach its proper destination, for it is only so will stand that during the last war, much material supplied for Belgian Relief was appropriated by the German Army of Occupation, and there is no doubt as I may add that the same thing would happen again under similar circumstances."

This part of Mr. Roosevelt's speech caused the headlines and we have seen surprisingly little editorial comment elsewhere. The statement of a political candidate before an election, do not necessarily reflect the views of his leader, but Mr. Roosevelt is clear in President Roosevelt, then most Democratic reaction. Mr. Roosevelt, but we have a notion that Mr. Roosevelt, in his Toronto speech, was firing a "line" for the Washington administration.

All signs point to the fact that the definite objective of the United States Government is to make the people of Europe realize that their tribulation is due to Mexico. And no matter how underhanded or better than may be, it is a necessary condition that the United States will in any way provide opportunities for conversion of the British blockade.

Gap in Our War Effort

OVERSEERS who are as close touch with the Ottawa end of our national war effort as we are, that the greater reason of the present cabinet system is needed.

It is the system that is at fault, not the ministers. These in charge of our departments are working to the point of exhaustion. Indeed, clearly they are performing excellent tasks.

The trouble is that the ministers are so immersed in the detail of their own departments and the routine detail of cabinet business that it is hardly possible for them to devote all

their time and thought to broad-scale planning of our war effort as a whole.

For instance, not a day goes by without news of new ministers being awarded, of huge factories to be built for the production of war supplies. Millions of dollars a day are so expended. Yet, on parallel accounts report on what progress has been made to obtain the skilled labor necessary to make these factories function.

The Defense Department says all our eyes are fixed on the matter of speeding military training. The National Labor Supply Council says our economic system is fastidious of skilled labor is devoted to military output. Obviously there has been a lack of co-ordination.

Sounder advice, widespread measures have been taken to train the thousands of skilled men who will be needed to operate the new factories now being built.

Conferences going on in Ottawa as this is written may change that situation. But there is another point.

In addition to our supply program, millions and millions of dollars are being spent on the expansion of our army, our navy, our air force. Huge amounts of money are being raised by taxation and loans. Inexporably larger sums will have to be raised as the war progresses. But do we know that we are spending it as the manner best suited to the winning of the war? Are we concentrating our money—and our effort—on the right objectives?

If not, on what should we concentrate? Are policies under such constant change or what? What is the situation and we are asking ourselves? The answer, "We need it," does not value of the nation is to be capable of effectively maintaining it.

In fact, there is no apparent evidence that our effort is proceeding according to a co-ordinated policy based on ability, with advanced decisions that by doing more than we will be fulfilling exactly this is the needed role in the Empire's second war effort.

No long-range plan is visible. Each department appears to be going full-out along its own particular channel, doing good work that has its real knowledge as to the relative part it will play in the whole effort.

There would seem to be no better way.

The solution offered is that of an inner war cabinet, less or smaller, charged with the job of defining broad policy, of standing for war and going to conduct the war. Its members would be hand-picked with no departmental bias, that being in charge of the national health of these departments.

And, as Mr. Fisher's has urged many times before, there will be need and urgent need, for a coordinator of supply.

THE Biggest News IN THE MOTOR CAR WORLD for 1941

Fluid Drive the Most Fundamental Improvement in Motoring Since Hydraulic Brakes

THREE YEARS ago on the Chrysler Crown Imperial, Chrysler engineers introduced their system of Fluid Drive, a method of transmitting power through an enclosed fluid . . . one of the great motor car advancements of all time.

In the hands of many thousands of motorists, and in millions of miles of service, Chrysler Fluid Drive has proved itself. It has delighted those who have tried this new and thrilling motoring experience.

Like many truly great things, Fluid Drive is simplicity itself in design and operation, yet Fluid Drive is so different from ordinary driving that it is difficult to describe. It is a widely new experience and the only way to know its results is to try it . . . Fluid Drive smoothens and driving ease are sensations. They are the fulfillment of what everyone has dreamed motor car operation

could be like. Fluid Drive is made possible by some simple laws of Aplysches based in my physics textbook.

The application of these laws for more enjoyable motoring through the development of a mechanism simple enough for large volume production has been a problem of Chrysler Engineers for many years.

Now, after three years use on the higher priced Chrysler cars and continued engineering research, we are able to announce that Fluid Drive has been simplified until it has only two moving parts and is ready for more extended manufacture.

Go to your Chrysler, Dodge or DeSoto dealer and experience a Fluid Drive one of the New 1941 Cars equipped with this new control. We know you will like it!



Three test charts have been made with other systems and the Fluid Drive system. In the second test the Fluid Drive system is shown to be more efficient than the other two systems. The Fluid Drive system is shown to be more efficient than the other two systems.



Reprints of "CONFESSIONAL"

IN RESPONSE to requests from many readers, copies of the "Confessional" by Owen Stewart published in the September issue of Macleans are available.

Reprints will be mailed on receipt of postage and handling costs.

The fee is \$1.00 for 10 copies, \$2.00 for 25 copies, \$3.00 for 50 copies.

Address requests to Macleans, Macleans is Macleans, 400 University Avenue, Toronto.

Superfinish

THE ENEMY OF FRICTION

*The Assurance of Longer Life in any 1941
Chrysler, Plymouth, Dodge or DeSoto Car*

A CHRYSLER "FIRST" that costs no more yet saves money

Superfinish is another gift from Chrysler Corporation to the motor car owner. It saves the pocketbook by increasing the life of vital moving parts of his car, such as crankshaft and camshaft bearings, wheel and axle bearings, brake drums and clutch plates.

Superfinish provides better bearing surfaces, lower oil consumption, longer bearing life and smoother operation. By reduced friction, more of the engine's power is applied to moving the car forward.

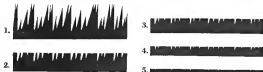
Before *Superfinish*, finely finished metal surfaces appearing perfect to the eye and touch, were revealed, under the microscope, to be as rough as the Rocky Mountains.

Every scientist interested in metal finishing knew this but none found the remedy.

Chrysler Corporation scientists, engineers and production experts accepted the challenge and after years of research and experiment it was revealed that this roughness was merely dead metal.

Ways and means were then developed that simply "scrubbed" off the dead metal. What remained was a hard crystalline surface . . . A perfect bearing surface and easy to lubricate.

In fact it has been demonstrated that two *Superfinished* surfaces properly lubricated can rub against each other indefinitely—without wear.



ROUGH SURFACES show how an actual bearing surface, after removing last Superfinishing operation, resembles the picture of a rough, jagged surface. It is a study of 10" Superfinish applied to a bearing surface.

Surface is an actual bearing surface, after removing last Superfinishing operation, after removing last Superfinishing operation. It is a study of 10" Superfinish applied to a bearing surface. The smooth surface has shown the last Superfinish applied to a bearing surface. The smooth surface has shown the last Superfinish applied to a bearing surface.

SMOOTH SURFACES show how an actual bearing surface, after removing last Superfinishing operation, resembles the picture of a smooth, flat surface. It is a study of 10" Superfinish applied to a bearing surface.

VERY SMOOTH SURFACES show how an actual bearing surface, after removing last Superfinishing operation, resembles the picture of a very smooth, flat surface. It is a study of 10" Superfinish applied to a bearing surface.

YOU GET THE GOOD THINGS FIRST FROM CHRYSLER CORPORATION

THE LIST BELOW is evidence that you get the good things first from Chrysler Corporation . . . and have been getting these good things first for 16 years. This alertness in giving improvements to the public is no accident. It is the result of a pioneer spirit which has lived in the entire organization from its beginning.

These "FIRSTS" which Chrysler Corporation has developed or pioneered are evidence of the Chrysler aim to give to the motoring public every practical and proven motor car betterment as soon as adapted for successful volume production.

The fact that the progress of Chrysler Corporation has been largely based on this pioneering spirit and practice is your assurance that you will continue to "get the good things first from Chrysler Corporation."

High compression engine

Hydraulic 4-wheel brakes

Rubber engine mountings

All-Steel bodies

Full-pressure lubrication for medium priced cars

Fluid Drive (developed from 1932-1937)

Superfinish

Exhaust valve inserts

Balanced weight distribution

Low Centre of Gravity

Oil filter

Fully counter-weighted crankshaft

Full width doors—no dog-leg

Shock absorbers on low priced cars

Automatic overdrive transmission

Helical gears throughout transmission

By-pass thermostat

Stepped brake cylinders

Tapered leaf springs

Water distributing tube in engine

Full-length water jackets

Crankshaft impulse neutralizer

High frequency valve springs

Rubber shock insulators

Smaller diameter road wheels

Pivotal steering

Balanced connecting rod assemblies

One-piece manifold heat control

Air-cooled clutch case

Rubber covered shackles

Balanced road wheels

Heavy duty camshaft

Bridge-type crumple zone

Down-draft carburetor

Crankcase ventilation

Adjustable front seats

Roller bearing universal joints

Ride stabilizer

Defroster vents built in below windshield

Indirectly lighted instrument panel

Air-cooled generator

Safety Signal lights on gauges

Engine heat indicator on instrument panel

Electric gasoline gauge on instrument panel



ATHLETE'S FOOT STRIKES HOT, STEAMING FEET

Cracks between the toes WARN OF DANGER!

The key to that itchy foot is to keep it dry. For this reason, the athlete's foot is a common ailment.

These cracks are a warning sign of athlete's foot. They are caused by a fungus that thrives in warm, moist environments.

DRENCH These Cracks at Once!

Look between your toes. If you see any cracks, you have athlete's foot. It is a common ailment that can be treated with a simple ointment.

1. Wash your feet with soap and water. 2. Dry them thoroughly. 3. Apply the ointment to the affected areas.

4. Repeat the process every day. 5. Keep your feet dry and clean.

6. Avoid walking barefoot in public places. 7. Use sandals or flip-flops.

8. Change your socks frequently. 9. Wash your socks in hot water.

10. Use a foot powder to keep your feet dry.

11. Avoid sharing shoes with others. 12. Disinfect your shoes.

13. Use a foot cream to moisturize your skin.

14. Avoid walking on hot surfaces. 15. Use a foot mask.

"Somewhere in England"

Continued from page 10—Continued on page 17

A brief review of the 1959-60 season and the 1960-61 season. The 1959-60 season was a very successful one for the Canadian team. They won the gold medal in the 1960-61 season.

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NO DULL DRAB HAIR

Also see this amazing

4 Purpose Rinse

It's not only a great conditioner, it's also a great hair conditioner. It's also a great hair conditioner. It's also a great hair conditioner.

1. Cleanses the hair. 2. Conditions the hair. 3. Adds shine to the hair. 4. Keeps the hair from falling out.

Use it every day. You'll see the difference.

LOVALON

WAKE UP YOUR LIVER BILE—

And Your Stomach, Due to Bile in the Morning Stomach to Go

The liver is the most important organ in the body. It is responsible for the production of bile, which is essential for the digestion of food. If the liver is not working properly, it can lead to a variety of health problems.

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LOVALON

NURSE DREW tells all

Nurse Drew is a professional nurse who has been in the nursing profession for over 20 years. She has a wealth of experience and knowledge to share with you.

NURSE DREW

GENERAL GARFIELD has a great idea for you.

General Garfield is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

GENERAL GARFIELD

"I've seen you will need a little book."

This book is a must-have for anyone who is interested in the world of business. It contains a wealth of information and insights that will help you succeed in your career.

THE BOOK

SHIRAZ DRESS

Shiraz Dress is a professional who has been in the business for over 20 years. She has a wealth of experience and knowledge to share with you.

SHIRAZ DRESS

RENDLENS

Rendlens is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

RENDLENS

LEARN Shorthand and Typewriting

Shaw Business Schools offers a comprehensive program for learning shorthand and typewriting. The program is designed to help you develop the skills you need to succeed in the business world.

SHAW BUSINESS SCHOOLS

SHAW HAVE STUDY METHOD

Shaw Business Schools offers a unique study method that will help you learn more effectively. The method is based on the latest research in the field of learning.

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SHAW BUSINESS SCHOOLS

Happy!

Happy is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

HAPPY

GLOVERS MANGE MEDICINE

Glovers Mange Medicine is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

GLOVERS MANGE MEDICINE

Make your own Ramada ORRESS

Ramada Orress is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

RAMADA ORRESS

ALL MOD FASHION CREPE

All Mod Fashion Crepe is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

ALL MOD FASHION CREPE

SHIRAZ DRESS

Shiraz Dress is a professional who has been in the business for over 20 years. She has a wealth of experience and knowledge to share with you.

SHIRAZ DRESS

Confederation Life

Confederation Life is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

CONFEDERATION LIFE

Grass Pancakes

Grass Pancakes is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

GRASS PANCAKES

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CONFEDERATION LIFE

To Every Reader of Maclean's Considering Buying a Car

Maclean's is a professional who has been in the business for over 20 years. He has a wealth of experience and knowledge to share with you.

MACLEAN'S

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CONFEDERATION LIFE

DESIGNED FOR Comfort



The "Luxe Brand" Footwear
Designed for your comfort and ease in the world's most popular shoe.

Goodrich De Luxe Brand FOOTWEAR

- Peace Footwear Group**
- 20 styles of shoes
 - 10 styles of slippers
 - 10 styles of slippers
 - 10 styles of slippers
 - 10 styles of slippers

On the illustrations you will find the name and size of the shoe. The name is in the top right corner of the illustration. The size is in the bottom right corner of the illustration. The name is in the top right corner of the illustration. The size is in the bottom right corner of the illustration.

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peace and against the Jews and the Catholics. The Jews and Catholics were accused of being a threat to the American way of life. The Jews and Catholics were accused of being a threat to the American way of life.

War Oddities

For better or for ill, the war has brought about many changes in the way we live. Some of these changes are oddities that we have never seen before. Some of these changes are oddities that we have never seen before.

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—and that's why this Special Type Lipstiek is the College Girl's own pet discovery!

Cleverest trick of the year— who but college girls would get the bright idea of choosing lipstick in the classroom! The effect is amazing— for Formal Red is a rich, ripe red that makes lips look luscious. Designed for formal wear— under cross-hatched evening light, it gives lips the soft degree of glamour. And yet—in harsh sunlight which can turn to raven lips— Formal Red repeats the miracle... makes your lips gloriously, warmly red!



First of a series showing simple construction of useful outfits for the home.

The Home Workshop



Figure 1 shows the basic setup for a home workshop. Figure 2 shows the basic setup for a home workshop. Figure 3 shows the basic setup for a home workshop.

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SHE SPENT A FORTUNE ON HER HAIR



DOTTIE always lived in a warm room. She was a warm room offender. She was a warm room offender.

DOTTIE always lived in a warm room. She was a warm room offender. She was a warm room offender.

DOTTIE always lived in a warm room. She was a warm room offender. She was a warm room offender.

Community Presents
A NEW PATTERN
Melady



... SO LOVELY THAT MOLYNEUX CREATES A GOWN IN ITS HONOR!

A glowing tribute to a magnificent new pattern! Molyneux caught the delicate, feminine charm of Milady's flower design, the subtle grace of its lines, the exquisite depth and detail of its carving, like that of priceless hand-wrought silver. See this newest triumph of Community design, the loveliest pattern that even Community Plate® has ever created. "Milady," like Community Plate's six other open-stock patterns, has a beauty that "wears well." That's the grand thing about Community... its beauty endures!

● MODERATE PRICES. Community Plate's moderate prices offer services in a tarnish-proof chest as low as \$34.75. Budget terms. At your silverware dealer's.



"MOLLY" by MOLYNEUX. An original model
"MILADY" by COMMUNITY PLATE, ex-
clusively beautiful new designs at your silverware
dealer.

COMMUNITY PLATE

Leadership in Design. Authority